**If you need a spreadsheet with your previous donor address information, please email Janene Hickerson at jhickerson@whas11.com)**

**SAMPLE LETTER OR EMAIL**

Each year, fire departments across Kentucky and Southern Indiana raise millions of dollars for the WHAS Crusade for Children. These funds provide critical support to schools, hospitals and organizations that help to improve outcomes for children with special needs. Together, we can make a big impact on the children of Kentuckiana for the Crusade’s 70th year!

***Crusade Weekend is June 3rd & 4th, 2023***

We ask that you please join our 2023 campaign and help us reach our goal of **$xxxxx** for the WHAS Crusade for Children.

Giving to the Crusade and crediting **{INSERT FIRE DEPT. NAME}** has never been easier!

* Donate online at [www.whascrusade.org](http://www.whascrusade.org). Be sure to select our fire dept. in the dropdown menu.
* Venmo a donation to @CrusadeForChildren and list our fire dept. in the *comment* section.
* CashApp a donation to $CrusadeChildren and list our fire dept. in the *note* section.
* Mail a check to the WHAS Crusade for Children, located at 520 W. Chestnut St., Louisville, KY 40202 and list our fire dept. in the memo section.

Thank you for supporting the WHAS Crusade for Children and creating meaningful outcomes for children with special needs, and their families, throughout Kentuckiana.

Sincerely,

Your Name

Your Title

Your Fire Department