

WHAS Crusade for Children

Annual Report 2022



2022 Board

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John Blim

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Highlights from the Year



The Crusade celebrated \$5,133,684.69!

The WHAS Crusade for Children celebrated 69 years in 2022, despite it being the third year for a remote telethon!

100% of the tote board total provided much needed funding for 216 grants to non-profit agencies, schools and hospitals that all serve children with special needs. For a full list of grants, visit the Crusade website at

<https://www.whascrusade.org/2022-whas-crusade-for-children-grants/>

These grants will help thousands of amazing children in this community. Search WHAS Crusade for Children on YouTube and see their stories!

It takes the entire community for the Crusade to be successful every year. We are so grateful to our fire fighters who are responsible for collecting over half of the tote board total.

Mission:

The WHAS Crusade for Children makes life better for children with special needs by inspiring generosity with our community partners.

We are grateful for our top collectors, who faced unprecedented challenges this year:

Kentucky Fire Departments:

PRP Fire District	\$156,175.94
Fern Creek Fire District	\$147,750.89
Zoneton Fire District	\$118,341.77
Jeffersontown Fire District	\$111,959.80
Highview Fire District	\$106,235.85

Indiana Fire Departments:

Lafayette Twp. FD	\$ 92,777.31
Monroe Township FD	\$ 72,431.00
Charlestown Vol. FD	\$ 57,017.89
Clarksville Fire Dept.	\$ 55,232.00
Ramsey Vol. Fire & EMS	\$ 26,889.29

Organizations:

LG&E/KU	\$398,104.00
Archdiocese of Louisville	\$211,558.00
Norton Healthcare	\$115,567.80

Social networking for the WHAS Crusade for Children continues to grow! For the most up-to-date information, follow us on Twitter (CrusadeChildren) and like us on Facebook ([CrusadeChildren](https://www.facebook.com/crusade.children)) and like us on Facebook ([CrusadeChildren](https://www.facebook.com/crusade.children)) and like us on Facebook (<https://www.facebook.com/crusade.children>).

Financial Information

(based on audited financial statements Sept. 1, 2021- Aug. 31, 2022)

Source of Funds:

Contributions Tote Board	\$5,133,685
Endowment & Restricted Gifts	2,005,084
In-kind contributions	662,219
Investment Income	722,217
Distributions from trusts	49,699

TOTAL INCOME \$8,597,605

Income in excess of expenses \$1,986,146

Expenses:

Program Expenses	\$5,133,685
Return to Savings	-242,403
Fund Raising Expenses	920,313
Admin & Endow Expenses	797,938

TOTAL EXPENSES \$6,611,459

Endow. Net Realized (loss)	(4,857,040)
Beginning Net Assets	32,561,133
Ending Net Assets	35,089,231
Total Liabilities	6,290,457
Total Liabilities & Net Assets	\$38,851,590

A complete copy of our audited financial statements is available on our website.