

If you need a spreadsheet with your previous donor address information, please email Janene Hickerson at jhickerson@whas11.com)

SAMPLE LETTER OR EMAIL

Each year, fire departments across Kentucky and Southern Indiana raise millions of dollars for the WHAS Crusade for Children. These funds provide critical support to schools, hospitals and organizations that help to improve outcomes for children with special needs. Together, we can make a big impact on the children of Kentuckiana for the Crusade's 71st year!

Crusade Weekend is June 1st & 2nd, 2024!

We ask that you please join our 2024 campaign and help us reach our goal of \$xxxxx for the WHAS Crusade for Children.

Giving to the Crusade and crediting **{INSERT FIRE DEPT. NAME}** has never been easier!

- Donate online at www.whascrusade.org. Be sure to select our fire dept. in the dropdown menu.
- Venmo a donation to @CrusadeForChildren and list our fire dept. in the *comment* section.
- CashApp a donation to \$CrusadeChildren and list our fire dept. in the *note* section.
- Mail a check to the WHAS Crusade for Children, located at 520 W. Chestnut St., Louisville, KY 40202 and list our fire dept. in the memo section.

Thank you for supporting local children with special needs.

Sincerely,

Your Name
Your Title
Your Fire Department